



July 27, 2023

The Honorable Ashley Moody
Office of the Attorney General
Plaza Level 01, The Capitol
400 South Monroe Street
Tallahassee, Florida 32399

Dear General Moody,

To meet the requirements of Chapter 20.058, F.S., attached is the report detailing the mission, results, three-year outlook, financial information, and a copy of the organization's most recent Internal Revenue Service Form 990 for End Human Trafficking, Inc. (d/b/a Florida Alliance to End Human Trafficking).

Should you have any questions regarding the information provided in this report, please do not hesitate to reach out to me or Executive Director Erin Collins at (850) 570-1492.

Sincerely,

A handwritten signature in black ink, appearing to read "Ellyn", written in a cursive style.

Ellyn Bogdanoff, Chair



Name

End Human Trafficking, Inc. (d/b/a Florida Alliance to End Human Trafficking)

Mailing Address

1400 Village Square Blvd., #3-110
Tallahassee, Florida 32312

Telephone Number

(850) 570-1492

Website

www.FloridaAllianceEndHT.com



Statutory Authority (Summary)

16.618, Florida Statutes

(1) The Department of Legal Affairs shall establish a direct-support organization to provide assistance, funding, and support to the Statewide Council on Human Trafficking and to assist in the fulfillment of the council's purposes.

The direct-support organization must be:

(a) A Florida corporation, not for profit, incorporated under chapter 617, and approved by the Secretary of State.

(b) Organized and operated exclusively to solicit funds; request and receive grants, gifts, and bequests of money; acquire, receive, hold, invest, and administer, in its own name, property and funds; and make expenditures in support of the purposes specified in this section; and

(c) Certified by the department, after review, to be operating in a manner consistent with the purposes of the organization and in the best interests of this state.

Brief Description of the Mission and Results Obtained by the Organization

The Florida Alliance to End Human Trafficking is a nonprofit organization created by the Florida Legislature to provide funding, support and assistance to the statewide effort to end human trafficking.

During Fiscal Year 2022-2023, Florida Alliance to End Human Trafficking developed and executed the following:

- Held seven meetings of the Board of Directors.
- Trained over 26,000 individuals with its online human trafficking awareness course from various industries: including hotel, motel, vacation rentals, trucking and logistics, property management, service providers, statewide associations, state/local government agencies, universities, and real estate.
- Obtained \$500,000 state appropriation for FY 2022-2023 to update the organization's training course to include various languages and expand awareness statewide.



- Provided fifteen different awareness trainings for various organizations: including business associations, service providers, healthcare/medical personnel, and civic groups.
- Hosted a webinar for Human Trafficking Awareness Month in January 2023.
- Significantly expanded outreach and increased database of potential donors, community partners, and supporters.
- Fundraised \$583,949 in private contributions.
 - Including a local and national foundation, event sponsorships, individual philanthropic gifts, and anonymous online donations.
- Developed and updated corporate and individual annual giving plans.
- Attended and participated in over thirty partner/stakeholder trainings, webinars, listening sessions.
- Published and received responses for a Request for Information (RFI) to law enforcement to identify proven technology solutions that fight human trafficking and to identify future technology needs/requests.
- Developed and launched an awareness and educational docuseries and podcast.

Brief Description of the Organization's Plans for the Next Three Fiscal Years

During the upcoming fiscal years, the Florida Alliance to End Human Trafficking is focused on the following initiatives:

- Draft legislation to reauthorize the Direct Support Organization/Florida Alliance to End Human Trafficking.
- Host fundraising events to provide assistance, funding and support to the Statewide Council on Human Trafficking.
 - Including a legislative reception and *A Night of Hope and Healing*.
- Launch a grants program to support the efforts of law enforcement in their efforts against human trafficking.
- Collaborate with the Statewide Council on Human Trafficking to update the organization's training resources.