



December 10, 2024

Dear Community Supporter,

Florida ranks third in the country for calls of suspected human trafficking to the National Human Trafficking Hotline. In 2023, over 2,000 victims were identified within the state. But as we know, human trafficking remains a hidden crime.

Human trafficking involves the use of force, fraud, or coercion to obtain some type of labor or commercial sex act. Human trafficking (or modern-day slavery) is the second largest global industry – behind illegal drug trafficking – and enslaves tens of millions of women, children, and men worldwide. It can happen in any community and victims can be any age, race, gender, or nationality.

The Florida Alliance to End Human Trafficking is a nonprofit organization that was created to provide funding, support, and assistance to the statewide effort to end human trafficking.

On Friday, May 30, 2025, the Florida Alliance to End Human Trafficking will host A Night of Hope and Healing at The Breakers Palm Beach which will recognize champions in the fight against exploitation and provide opportunities to be part of the solution and prevention of this horrific crime.

As we build on the achievements of the last few years, we are actively seeking sponsors to help make this event the most successful yet. We would be honored and grateful for your participation in this special event.

Sincerely,

A handwritten signature in black ink, appearing to read "Dr. Phil Toal".

Dr. Phil Toal  
Chair

A handwritten signature in black ink, appearing to read "Maggie Overdorf".

Maggie Overdorf  
Event Chair

A handwritten signature in black ink, appearing to read "Ellyn Bogdanoff".

Ellyn Bogdanoff  
Immediate Past Chair

A handwritten signature in black ink, appearing to read "Erin Collins".

Erin Collins  
Executive Director



*A Night of Hope  
and Healing*

**MAY 30, 2025**

**The Breakers  
Palm Beach**

**Sponsorship Opportunities**



# Organization Overview

Florida Alliance to End Human Trafficking is a nonprofit organization created by the Florida Legislature in 2019 to provide funding, support and assistance to the statewide effort to end human trafficking. It is the direct support organization to the Statewide Council on Human Trafficking.

## Event Overview



A Night of Hope and Healing is a formal dinner gala that will recognize champions in the fight against exploitation and provide opportunities to be part of the solution and prevention of this horrific crime.

It will also include a silent and live auction featuring national and luxury brands.

The funds raised during the event will ensure the Florida Alliance is able to continue statewide awareness and education efforts along with providing innovative technology grants to support law enforcement in their efforts to identify and rescue victims of human trafficking.





# 2024 A Night of Hope and Healing



The Florida Alliance to End Human Trafficking hosted A Night of Hope and Healing on May 17, 2024 at The Breakers Palm Beach.

Florida Attorney General Ashley Moody served as the keynote speaker and shared her efforts to end abuse and exploitation in the state.

Many thanks to special guest speaker U.S. Senator Marco Rubio for his leadership in Congress and efforts to sponsor legislation that protect all of Florida's communities.



The Hope Awards are given to an individual, individuals, or program that has demonstrated a consistent and inspiring message of hope to survivors of trauma and exploitation. The Florida Alliance's goal is to recognize the efforts of individuals in our communities who are working to support those impacted directly by human trafficking. The Florida Alliance honors those who selflessly give of their time and talents to work to end human trafficking in our state.

Congratulations to the 2024 Hope Award honorees:

- Trailblazer - Simply Healthcare
- Elected Leaders of the Year - Representative Vicki Lopez and Senator Jonathan Martin
- Unsung Hero - Savannah Parvu





## Hope Sponsor \$100,000

- Exclusive presenting sponsor one (1) available
- Opportunity to provide remarks from the podium at the event
- Exclusive VIP Reception Sponsor with company logo on cocktail napkins
- VIP Reception for sixteen (16) guests
- Two (2) reserved tables with premier seating for sixteen (16) guests
- Premier placement of name and logo as presenting sponsor on:
  - Event invitation, event registration website
  - Event page and Facebook page for the event
  - Printed materials and digital presentations
  - Opportunity to provide a pre-approved gift bag to all attendees
- Two (2) full-page advertisements in event program
- Press release announcing the presenting sponsorship
- Social media posts promoting the sponsorship
- Opportunity to be featured in a Florida Alliance podcast
- Opportunity to be featured in a Florida Alliance digital newsletter






## **Defender Sponsor \$50,000**

- VIP Reception for sixteen (16) guests
- Two (2) reserved tables with premier seating for sixteen (16) guests
- Verbal recognition during event
- Premier placement of name and logo on:
  - Event invitation and event website
  - Event signage and verbal recognition during event
  - Printed materials and digital promotions
  - Opportunity to showcase pre-approved item to all attendees
- Two (2) full-page advertisements in event program
- Opportunity to be featured in a Florida Alliance digital newsletter

## **Protector Sponsor \$25,000**

- VIP Reception for ten (10) guests
  - One (1) reserved table with premier seating for ten (10) guests
  - Verbal recognition during event
  - Placement of name and logo on:
    - Event website
    - Event signage during event
    - Printed materials and digital promotions
  - Full-page color ad in event program
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## **Decor Sponsor \$15,000**

- Specialty signage recognizing Decor Sponsor (One available)
- One (1) reserved table for ten (10) guests
- Placement of name and logo on:
  - Event website
  - Event signage during event
- Full-page color ad in event program

## **Technology Sponsor \$15,000**

- Specialty signage recognizing Technology Sponsor (One available)
- One (1) reserved table for ten (10) guests
- Placement of name and logo on:
  - Event website
  - Event signage during event
- Full-page color ad in event program

## **Silent Auction Sponsor \$15,000**

- Specialty signage recognizing Silent Auction Sponsor (One available)
- One (1) reserved table for ten (10) guests
- Placement of name and logo on:
  - Event website
  - Event signage during event
- Full-page color ad in event program







## **Benefactor Sponsor \$10,000**

- One (1) reserved table with signage for eight (8) guests
- Placement of name and logo on:
  - Event website and event program
  - Event signage during event
- Half-page color ad in event program

## **Guide Sponsor \$6,000**

- One (1) reserved table for eight (8) guests
- Placement of name in event program

## **Friend Sponsor \$3,000**

- Four (4) tickets with reserved seating
- Placement of name in event program

For more information, please contact:

Erin Collins, Executive Director

[Erin@FloridaAllianceEndHT.com](mailto:Erin@FloridaAllianceEndHT.com)

(850) 570-1492

Make all checks payable to:

Florida Alliance to End Human Trafficking

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Tallahassee, FL 32312

Tax Identification #32-0611684

[www.FloridaAllianceEndHT.com](http://www.FloridaAllianceEndHT.com)

